

Don't Text & Drive! Entry Form

TV Commercial Challenge

Sponsored by AAA Minnesota/Iowa and Minnesota Department of Public Safety (DPS)

Rules: See complete "Don't Text & Drive!" contest rules online at www.dps.state.mn.us/ots.

- Minnesota students in grades 9–12 are eligible to enter and must create and produce the public service announcements ("spots") on their own, without hands-on assistance from adults or professionals.
- TV spots must address the topic of texting and driving — such as the dangers and consequences associated with the behavior; and/or solutions to avoiding it; and/or promoting the "no texting" law, etc.
- Spots must be submitted on DVD and received by DPS with entry form by **4 p.m., Monday, April 19, 2010**. Entries won't be returned. Save spots as .mpeg files for email submission if case DVD does not function.
- Spots longer than 30-seconds or containing inappropriate language will be disqualified.

Voting:

The top spots will be featured on www.RockTheBelt.org in May 2010 for an online voting period to decide the winning spot. Questions? Contact gordy.pehrson@state.mn.us or at 651-201-7072.

Notice:

Safety during the project is of highest priority. AAA Minnesota/Iowa and DPS take no responsibility and assume no liability for any omissions, acts or damages that may result from the preparing of materials to submit to this contest. AAA Minnesota/Iowa and DPS stress that teen producers safely conduct their projects and avoid potentially dangerous production situations that put crew, actors or the public at risk. To assure the safety of the participants, adult supervision is strongly encouraged.

Complete and submit this form along with your entry.

Title of TV Spot: _____

School Name: _____ School Address: _____

City: _____ ZIP: _____

Teacher/Advisor Name: _____ Teacher's Phone: (____) _____

Teacher's Email: _____

Student Contact Name: _____ Age: _____ Grade: _____

Student Phone: (____) _____ Email: _____

List additional project team members. Attach additional page if necessary:

1. Name: _____ Grade: _____ 4. Name: _____ Grade: _____

2. Name: _____ Grade: _____ 5. Name: _____ Grade: _____

3. Name: _____ Grade: _____ 6. Name: _____ Grade: _____

If you are interested in promoting your participation in the contest to your local media, please email nathan.bowie@state.mn.us or call 651-201-7571.

Submit DVD and this entry form to:
Don't Text & Drive! TV Commercial Challenge
Minnesota Department of Public Safety
Office of Traffic Safety
444 Cedar Street, Suite 150
St. Paul, MN. 55101-5150

